

AHRA

*Association of
Healthcare
Human
Resource
Administrators
of
Greater New York*

*2007 Educational Conference
Wednesday, September 19, 2007
8:00 am - 4:30 pm
Reception to follow*

*Baruch College 151 East 25th Street
(between Lexington and 3rd)
Seventh Floor
New York, New York*

**A Chapter of the American Society For
Healthcare Human Resources Administration**

AHHRA ANNUAL CONFERENCE

The AHHRA Annual Conference will be held on September 19, 2007, at Baruch College, 151 E. 25th, NYC. Please join us for a day of educational events, including important legal updates and a variety of speakers on the latest technology and innovations available to make life easier for HR practitioners while making all of us more effective in our jobs.

The conference schedule will be as follows:

8:00 a.m. **Conference Registration and Continental Breakfast**
Sponsored by Nursing Spectrum

9:00 a.m. **Welcome and Introductions**
Jess Bunshaft, Esq.
President - AHHRA

9:15 a.m. **Labor & Employment Legal Update**
This session will review recent developments in labor & employment law, including State and Federal Court and Agency decisions that affect employer and employee rights.

Speaker: David H. Diamond, Esq., Partner
Proskauer, Rose, LLP

10:15 a.m. **Coffee break and Vendor Exhibition**
Sponsored by The Farmington Company

10:45 a.m. **Managing the Use/Preventing Abuse of Technology in Your Workplace"**

Speaker: Barbara Hoey, Partner
Kelley Drye & Warren LLP

This program will focus on the multiple reasons why every health care employer must monitor and manage your employees use of your technology resources, including e-mail, the Internet, blogging, cell phones, BlackBerrys and PDAs . What are the legal liabilities employees can create when they abuse technology? What can and should you do to prevent this abuse? What do you need to do to make sure privileges are preserved? It will also include advice on the design of effective technology policies.

Noon **Lunch and Vendor Exhibition**
Sponsored by Winston Medical & Nurse Staffing

1:30 p.m. **Panel Discussion on IT solutions for HR**

- **Michael Pierce, Vice President of Interactive Services, Gannett Healthcare Group,** will speak about website redesign and implementation, including how to launch a successful website redesign program to maximize traffic and draw the best candidates to your recruitment efforts
- **John Sazaklis, Senior Automation Expert, Astron Solutions LLC,** will present information on how to integrate independent "talent management" systems into one comprehensive system
- **Nell Mathis, VP Healthcare Recruitment, McFrank & Williams Advertising Agency** will discuss how to create more compelling and articulate copy/artwork for job board messages, to attract more of the right candidates to your organization.

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*Healthcare Human Resources
Consulting Consortium, LLC*

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