

Association of Healthcare Human Resources Administrators
Of Greater New York

July 19, 2011

Dear AHHRA Commercial Member

It's time to begin planning for the 2011 Association of Healthcare Human Resources Administrators (AHHRA) of Greater New York's Annual Conference and Exhibits. This outstanding educational event, featuring several well-known speakers discussing current human resources topics, is always one of the best attended functions of the year.

This year's event will take place on Thursday, September 22, 2011 at the Baruch College, 151 East 25th Street between Lexington & 3rd Avenues in New York City. The Seminar will run from 8:15AM– 4:30PM with a reception afterwards.

During the course of the year we rely on your support of AHHRA and its programs. On September 22nd there are a number of ways you can participate. You may take a vendor booth, which is a great way to market your services, or you may sponsor one of the breaks or meals at the conference. Vendor booths, which will be located adjacent to the main conference room, cost the same as last year--\$500. This fee includes meals for two company representatives. Sponsorships for breakfast, lunch, and breaks will include your company provided literature prominently displayed and appropriately recognized throughout the day. The available sponsorships are:

Breakfast	\$500
Lunch	\$1,250
Morning Break	\$300
Afternoon Break	\$300

If you are interested in this opportunity to sponsor a portion of the Annual Conference please contact Bill Innes at wli2101@columbia.edu. All sponsors will be publicized on the program announcement.

Your support helps AHHRA defray our costs and gives you an opportunity to be recognized by our members. We anticipate that the vendor booths will sell out quickly and reservations will be taken on a first come first served basis. Further details concerning the event details will be forwarded to you.

Thank you once again for your support! We look forward to your support and to seeing you on September 22, 2011

Sincerely,

Bill Innes
Chairman, Development Committee