

Association for Healthcare Human Resources Administrators

PRESENTS

HR Metrics: Know the Statistics; Providing the Benefits

- When: **Friday, April 11, 2008**
- Where: 330 West 42nd Street
33rd Floor (The Penthouse), New York, NY
- Time: 3:00 pm to 5:00 pm Program
5:00 pm to 6:00 pm Reception
- Fee: Members - No charge
Non-members - \$25 in advance, \$30 at the door

With healthcare professionals in short supply it is important to know the age, generation and needs of the individuals who can fill your openings-and benefits which will attract and retain them. Learn who the allied health professionals really are; what the RNs need and how to convince Senior Management through solid metrics how providing unusual benefits will drive dollars to the bottom line.

Greta Sherman, Sr. Vice President of Strategic Planning, Healthcare, TMP Worldwide Advertising & Communication. Ms. Sherman has more than 25 years of experience in recruitment and retention program development and is recognized nationally for her work in healthcare standards development of human resource metrics, benchmarking and best practices.

Networking Reception sponsored by
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To register, complete this form and send with payment, to: **AHHRA**, 30 Jericho Turnpike, #168, Commack, NY 11725
Phone: (631) 864-8392 Fax: (631) 864-8397
Please register by Tuesday, April 8th, 2008

Name: _____ Title: _____
Organization: _____ Address: _____
City: _____ State: _____ Zip: _____
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(duplicate form for additional registrants.)