

Association for Healthcare Human Resources Administrators

PRESENTS

Total Reward Strategies for Your Multigenerational Workforce

- When:** Thursday, May 19, 2005
- Where:** Greater New York Hospital Association
555 West 57th Street, 15th floor – Conference Center
- Time:** 8:30 A.M. to 9:00 A.M. Registration & Continental Breakfast
9:00 a.m. to 11:00 A.M. Program
- Fee:** AHHRA members — no charge
Non members — \$25
(*fee must be received in advance, \$30 at the door*)

Recruiting and retaining qualified staff continues to challenge health care employers across the country. Many organizations are at a loss as to why current reward programs have a positive impact on some employees but not others. Research shows that across an employee population there are unique needs and responses to rewards and incentives from one generational group to another.

How do you meet the needs and determine which rewards will be the most effective for your employees — the Generation Xers, Generation Ys and the Baby Boomers? This session will provide a snapshot of the views/values of each generation, an approach to total reward design and a case study of a total reward strategy that has been effective in attracting and retaining employees of the different generations.

Presenter: *Michael Maciekowich*
National Director
Astron Solutions, LLC

Membership Special - *AHHRA Members bring a guest at no charge - introduce them to the benefits of AHHRA membership.*

AHHRA Members can fax completed form to: 631-864-8397, non-members complete this form and return, **with payment**, to AHHRA, 30 Jericho Turnpike, #168, Commack, NY 11725.

Please duplicate form for additional registrants.

Name: _____ Title: _____

Organization: _____ Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

AHHRA Member: Yes _____ No _____

Guest: _____ Title: _____

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